



UNITED STATES PATENT AND TRADEMARK OFFICE

UNITED STATES DEPARTMENT OF COMMERCE
United States Patent and Trademark Office
Address: COMMISSIONER FOR PATENTS
P.O. Box 1450
Alexandria, Virginia 22313-1450
www.uspto.gov

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/934,037	08/21/2001	Candace Freedenberg	82514MGB	7790
7590	08/03/2005		EXAMINER	
ROBERT P. SEITTER, RATNER PRESTIA ONE WESTLAKES, SUITE 301 1235 WESTLAKES DRIVE, BERWYN, PA 19312			THEIN, MARIA TERESA T	
			ART UNIT	PAPER NUMBER
			3627	

DATE MAILED: 08/03/2005

Please find below and/or attached an Office communication concerning this application or proceeding.

Interview Summary	Application No.	Applicant(s)	
	09/934,037	FREEDENBERG ET AL.	
	Examiner	Art Unit	
	Marissa Thein	3627	

All participants (applicant, applicant's representative, PTO personnel):

(1) Marissa Thein.

(3) Mr. Jack Jankovitz.

(2) Mr. Jim McClellan.

(4) _____.

Date of Interview: July 12, 2005.

Type: a) Telephonic b) Video Conference
c) Personal [copy given to: 1) applicant 2) applicant's representative]

Exhibit shown or demonstration conducted: d) Yes e) No.
If Yes, brief description: _____.

Claim(s) discussed: 1,12 and 20.

Identification of prior art discussed: www.Digitalglobe.com.

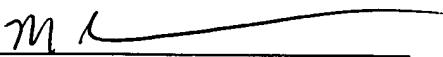
Agreement with respect to the claims f) was reached. g) was not reached. h) N/A.

Substance of Interview including description of the general nature of what was agreed to if an agreement was reached, or any other comments: See Continuation Sheet.

(A fuller description, if necessary, and a copy of the amendments which the examiner agreed would render the claims allowable, if available, must be attached. Also, where no copy of the amendments that would render the claims allowable is available, a summary thereof must be attached.)

THE FORMAL WRITTEN REPLY TO THE LAST OFFICE ACTION MUST INCLUDE THE SUBSTANCE OF THE INTERVIEW. (See MPEP Section 713.04). If a reply to the last Office action has already been filed, APPLICANT IS GIVEN ONE MONTH FROM THIS INTERVIEW DATE, OR THE MAILING DATE OF THIS INTERVIEW SUMMARY FORM, WHICHEVER IS LATER, TO FILE A STATEMENT OF THE SUBSTANCE OF THE INTERVIEW. See Summary of Record of Interview requirements on reverse side or on attached sheet.

Examiner Note: You must sign this form unless it is an Attachment to a signed Office action.


Examiner's signature, if required

Continuation of Substance of Interview including description of the general nature of what was agreed to if an agreement was reached, or any other comments: Mr. Jankovitz discussed that the cited references, especially www.Digitalglobe.com, does not disclose the price is automatically determined by a computer of a fulfillment provider in response to the dynamically selected polygons on the display of the user; and dynamically selecting by the user a geographically area, including the spatial location enclosed by a user defined polygon. Furthermore, Mr. Jankovitz discussed that the reference Naylor nor www.Digitalglobe.com do not disclose the bid (price) is requested from the content provider. Examiners agreed and would withdraw the finality of the Office Action .